Enrolment No.: ....

IIHMR UNIVERSITY

School of Development Studies

MBA Development Management
Batch-3rd (2023-2025)
Second Year, Term 5 End Term Examination, February 2025

EXAMINATION CELL IIHMR UNIVERSITY

DM-712 Corporate Social Responsibility

Time - 3 Hour **Maximum Marks: 50 (Minimum marks 20)**

Instructions to students:

- This question paper contains 2 printed pages.
- Don't write anything on the Question Paper except writing your Enrolment No.

Part A

(Maximum Marks: 5)

Q 1. Choose the correct option for the following MCQs/True-False (1 mark each)

a) Schedule VII of The Company's Bill draws attention to an illustrative list of activities that can be carried out under the CSR Agenda (True or False)

b) CSR in equation form is the sum of not:
- a) Economic Responsibilities
- b) Legal Responsibilities
- c) Social Responsibilities
- d) Ethical Responsibilities

c) Please tick the correct statement in context of CSR Bill 2013
- a) 2% of average net profits of the previous three years
- b) 3% of average net profits of the previous three years
- c) 2% of average net profits of the previous year
- d) 2% of average net profits of the previous two years

d) Which of the following can be considered as a CSR activity under Company Act 2013:
- a) Donation to political party
- b) Financial support to NGOs for development activities
- c) Increasing salary for executives
- d) Subsidized canteen food for the work force

e) Which of the following is a key component of CSR?
- a) Only focusing on financial performance
- b) Environmental sustainability
- c) Increasing market competition
- d) Outsourcing jobs to reduce costs

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Part B

(Maximum Marks: 15)

Answer any three of the following questions (5 marks each)

Q 2. Define Corporate Social Responsibility (CSR) and explain its significance in modern business.

Q 3. Explain the Contribution of CSR to Sustainable Development Goals (SDGs) in India.

Q 4. Explain the CSR activities of Jhajjar power plant.

Q 5. Differentiate between CSR and Corporate Philanthropy.

Q 6. Explain the Triple Bottom Line approach in CSR.

Q 7. What are the key stakeholders in CSR initiatives? How do they influence CSR policies

Part C

(Maximum Marks: 30)

Answer any two of the following questions (15 marks each)

Q 8. Describe the different phases of CSR in India.

Q 9. What is green CSR. Elaborate with suitable example.

Q 10. What is the basic principle of CSR Social Impact Assessment. What are the steps to be followed during social impact assessment of any CSR Project.

Q 11. "CSR is a strategic investment rather than a cost." Discuss this statement with suitable examples.

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