



School of Development Studies

MBA Development Management

Batch-3rd (2023-2025)

Second Year, Term 4 End Term Examination, November 2024

DM-741 Management of NGO



Time - 3 Hour

Maximum Marks: 50 (Minimum Marks: 20)

Instructions to students:

- This question paper contains 02 printed pages.
- Don't write anything on the Question Paper except your Enrolment No.

Part A

(Maximum Marks: 5)

Q1. Choose the correct option (1 mark each):

- Community development movement flourishes in Africa and Asia
 - In between 1950 and 1960
 - In between 1940 and 1950
 - In between 1960 and 1970
 - In between 1970 and 1980
- Tools and techniques for PM&E do not stand for:
 - PRA and PRA- Related tools
 - Audio- visual tools
 - Quantitative tools
 - Qualitative tools
- NGOs as an organization not mainly financed by Governments and not under the control of Governments were defined by
 - Cumper
 - Smith
 - Green
 - None of the above
- DADS can be used for
 - Increase public trust in NGOs
 - To disseminate information to the Government
 - To satisfy the donors
 - To enhance economic growth
- The founder of the Arya Samaj is
 - Swami Vivekananad
 - Swami Aryanand
 - Swami Nityanand
 - Swami Dayanand

Part B

(Maximum Marks: 15)

Attempt any three of the following questions (Within 1000 words) (5 mark each)

- Q2. What do you mean by partnership? Give three advantages of community partnerships?
- Q3. Discuss the generic planning framework for fundraising with examples.
- Q4. What is portfolio analysis in organisational Planning? Discuss with suitable examples.
- Q5. What is Grant? Write are the points to be followed before writing a funding proposal?

Part C

(Maximum Marks: 30)

Attempt any two of the following questions (Within 2000 words) (15 mark each)

- Q6. What is NGOs? Define the role of National NGOs and how different National levels NGOs are contributing in the development sector reform.
- Q7. Define PRA. What are the things to be remembered while conducting PRA. Define any two types of PRA techniques with public health example.
- Q8. What is Community Participation. What are the different forms of participation?
- Q9. What are the fundamental management functions for managing and organising a non-governmental organisation? Justify your answer with suitable examples.

