

**MBA Hospital, Health, Pharmaceutical and Development Management
(2023-2025)****Second Year, Term 5 End Term Examination, February 2025****EC-247 Principles of Ethical Business and Corporate Social Responsibility****Time - 3 Hours****Maximum Marks: 50 (Minimum Marks: 20)****Instructions to students:**

- This question paper contains 2 printed pages.
- Don't write anything on the Question Paper except writing your Enrolment No.

Part A**(Maximum Marks: 5)****Q1. Choose the correct option for the following questions (1 mark each):**

- a) As per Carroll Model, the four levels of CSR are:
- Physical, economic, social, and legal
 - Physical, economic, ethical, legal
 - Philanthropic, economic, ethical, and legal
 - Philanthropic, economic, social, and legal
- b) _____ characterizes obeying rules, taking company's decision which won't harm others, looking after employees, generally internal focus.
- Ethical responsibility
 - Sustainability
 - Corporate Governance
 - None of these
- c) Following are the level of sustainability _____.
- Compliance -driven Sustainability
 - Profit-driven Sustainability
 - Synergistic Sustainability
 - All of these
- d) Provisions of the Company's Bill Relating to CSR are given in _____.
- Section 134
 - Section 135
 - Section 131
 - Section 136
- e) 4 P's of Corporate Governance include all except _____.
- People
 - Process
 - Procurement
 - Performance

Part B

(Maximum Marks: 15)

Answer any three of the following questions (5 marks each):

- Q2. Explain the Triple bottom line approach.
- Q3. Explain the CSR initiative taken by any of the corporate.
- Q4. What do you mean by Green CSR?
- Q5. State the emerging trends of CSR.

Part C

(Maximum Marks: 30)

Answer any three of the following questions in detail (10 marks each):

- Q 6. Define CSR. How the provision of CSR activities is different before and after Company Act 2013.
- Q7. Explain the concept of Sustainable development with suitable examples from the corporate world.
- Q 8 Explain how climate change effect the human health.
- Q 9. Explain the various CSR initiatives at Nand Ghar/Jaipur Foot. (Any one)

