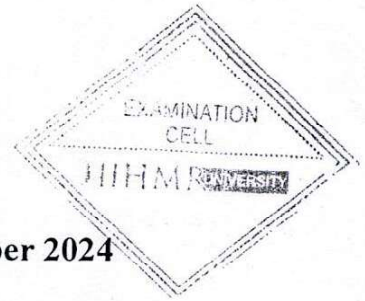




Institute of Health Management Research
MBA Hospital and Health Management
Batch-28th (2023-2025) Health Management
Second Year, Term 4 End Term Examination, November 2024
HEM-703 Health Survey Research Methods

Time - 3 Hour**Maximum Marks: 50 (Minimum Marks: 20)****Instructions to students:**

- This question paper contains 2 printed pages.
- Don't write anything on the Question Paper except writing your Enrolment No.

Part A**(Maximum Marks: 5)****Q1. Choose the correct option for the following (1 mark each):**

- (a). Research conducted to find solution for an immediate problem is :
- (i) Fundamental Research
 - (ii) Analytical Research
 - (iii) Survey
 - (iv) Action Research
- (b). What is a SMART objective?
- (i) Specific, measurable, articulative, reliable, timebound
 - (ii) Specific, measurable, achievable, realistic, timebound
 - (iii) Simple, measurable, achievable, reliable timebound
 - (iv) Simple, measurable, reliable timebound
- (c). Research through experiment and observation is called
- (i) Clinical Research
 - (ii) Experimental Research
 - (iii) Laboratory Research
 - (iv) Empirical Research
- (d). "Controlled Group" is a term used in
- (i) Survey research
 - (ii) Historical research
 - (iii) Experimental research
 - (iv) Descriptive research
- (e). Survey is always a _____ study
- (i) Field
 - (ii) Laboratory
 - (iii) Office
 - (iv) Class room

Part B

(Maximum Marks: 15)

Answer the following questions (5 mark each):

- Q2. What is the triangulation method?
- Q3. What are the steps/components of writing health survey report?
- Q4. What are the study methods of data collection?

Part C

(Maximum Marks: 30)

Answer the following questions in detail (10 mark each):

- Q5. What is the importance of analysis plan? Explain the process in detail when your objective of study is to assess the level of use of family planning methods among women aged 15-45 years in Sikar district of Rajasthan.
- Q6. Discuss the steps of conducting health survey in a village Kapurthala of Jaipur district to study the incidence and awareness about cancer among population.
- Q7. Describe the qualitative and quantitative methods of data collection in health survey research ?

