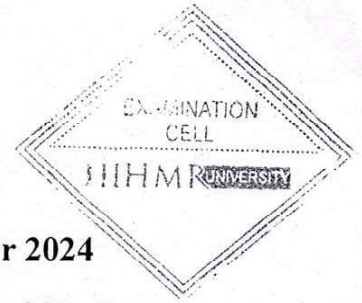




Institute of Health Management Research
MBA Hospital and Health Management
Batch-28th (2023-2025) Health Management
Second Year, Term 4 End Term Examination, November 2024

Enrolment No.:



HEM-705 Programme Planning, Implementation, Monitoring and Evaluation

Time - 3 Hour

Maximum Marks: 50 (Minimum Marks: 20)

Instructions to students:

- This question paper contains 2 printed pages.
- Don't write anything on the Question Paper except your Enrolment No.

Part A

(Maximum Marks: 5)

Q1. Choose the correct option for the following (1 mark each):

- (a). According to the Project Management Institute (PMI), project management is defined as "the application of knowledge, _____, _____, and techniques to project activities to meet the project requirements".
- (i) skills, analysis
 - (ii) tools, analysis
 - (iii) analysis, theories
 - (iv) skills, tools
- (b). What are the first steps in project planning.
- (i) establish objectives and scope
 - (ii) determine the budget
 - (iii) select the project organogram
 - (iv) determine the project constraint
- (c). Which of the following defines what tasks the project resources are expected to accomplish and just as importantly, what is not part of the project team's responsibility.
- (i) feasibility report of the project
 - (ii) logical Frame Analysis
 - (iii) TOWS Matrix
 - (iv) Monitoring of the project
- (d). The purpose of M&E in public health project is
- (i) They help improve projects and the performance of the organization.
 - (ii) They cut the competition.
 - (iii) For quality assurance.
 - (iv) None of the above.
- (e). Why does the creation of processes for developing teams, establishing priorities, and distributing work and tasks require different sets of skills.
- (i) because resources on the project management team may view it as permanent.
 - (ii) because resources on the project management team may view it as temporary.
 - (iii) because resources on the project team are not aware of the technical aspects of the initiative.
 - (iv) because members of the project management team are not aware of the knowledge and skills of the other people working.

Part B**(Maximum Marks: 15)****Answer any three of the following questions (5 mark each).**

- Q2. Enumerate the various stages of project lifecycle for implementing a public health project.
- Q3. Describe the difference between Monitoring and Evaluation.
- Q4. What are the different types of conflict that may occur while implementing the project.
- Q5. Explain the reason for the cost and time overrun. How can you control the same.

Part C**(Maximum Marks: 30)****Answer the following questions in detail.**

- Q6. Develop the problem analysis of an emerging public health using problem tree analysis tool, develop the objective analysis and set the objectives based on the analysis and develop a Log Frame Analysis. (15)
- Q7. Answer any two of the following:
- (a). We need Leader at every stage. Justify the statement. Differentiation between Manager and Leader. How a good leader can make the program successful and sustainable. (7.5)
- (b). What is Project Management. Differentiate it with Program Management with suitable public health example. (7.5)
- (c). Develop a Monitoring and Evaluation plan of any Public Health Project in the format below. (7.5)

Data Needed	Informants	Data collection	Responsibility	Frequency	Data Analysis	Reporting

