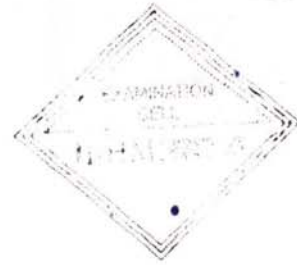


IIHMR UNIVERSITY
The IIHMR University, Jaipur
Institute of Health Management Research
MBA Hospital and Health Management
Batch 20th (2015-2017) First Year
Principles of Management
Term Examination



Time - 3 Hour

M.M-70

The question paper contains one Printed page

Descriptive questions: Attempt any three -3 x 15 =45

1. Explain any two theories of motivation.
2. Define leadership. Explain two theories of leadership.
3. Discuss the importance of control in today's environment.
4. What are communication issues in today's organizations? Elaborate.
5. If you are a human resource manager of an organization then on what issue/s of human resource you will emphasize? How?

Short notes Attempt any five 5 x 5 = 25

1. Gantt chart and load chart.
2. Various styles of decision making.
3. Span of control.
4. Greening of Management.
5. Efficiency and effectiveness.
6. Benchmarking.
7. MBO