

LIHMR UNIVERSITY
Institute of Health Management Research
MBA Hospital and Health Management
Batch-21 (2016-2018)
First Year



Principles of Management

Term Examination

Time - 3 Hour

MM-70

The question paper contains one printed page.

Descriptive questions- Attempt any 4 questions - $14 \times 4 = 56$

- Q. 1. If you are HR Manager explain what all steps you would observe for good HR planning.
- Q. 2. What is motivation? Explain any two theories of motivation.
- Q. 3. Who is a good leader: Visionary or Charismatic? Explain your views with logic.
- Q. 4. Define control. Why managers need to control? Ultimately who gets the benefits of control?
- Q. 5. Describe various planning techniques for allocating resources.

Short questions – Attempt any 2 questions – $7 \times 2 = 14$

- 1. Knowledge Management
- 2. Learning organization
- 3. Organizational culture
- 4. Difference between group and team