

IITHMR UNIVERSITY
Institute of Health Management Research
MBA Hospital and Health Management
Batch-22nd (2017-2019)
First Year

Essentials of Hospital Services
Term Examination



Time - 3 Hour

MM-70

The question paper contains ___01___ printed page.

Q. 1. With the advancement of medical technology, the focus is shifting towards Day care procedures. Describe in detail how day care centers are beneficial business model to a health care organization in terms of marketing and increase clientele satisfaction. **20**

Q.2. Describe different types of wards and define role of Assistant nursing superintendent in wards management. **20**

Q.3 Write short notes on any three: **30**

- I. Zoning in OT
- II. Classification of ICU
- III. Triage
- IV. Enumerate various support and utility services in the hospital and describe any one in short.