

**LIHMR UNIVERSITY**  
**Institute of Health Management Research**  
**MBA Hospital and Health Management**  
**Batch-22<sup>nd</sup> (2017-2019)**  
**First Year**



**Organizational Behaviour**  
**Term Examination**

**Time - 3 Hour**

**MM-70**

The question paper contains ONE printed page.

Note: Attempt ANY FIVE questions. All questions carry equal marks.

Q. 1. What are the three components of attitude? How does attitude determine the behavior of an individual? (7+7=14 Marks)

Q. 2. With reference to the MBTI personality theory, discuss the influence of "extraversion and introvert"; "thinking and feeling" personality in behavior of a manager and subordinate by giving examples? (7+7=14 Marks)

Q. 3. Write notes on "ANY TWO" of the following (7+7=14 Marks):

- a. Locus of control
- b. Appreciative Enquiry
- c. Team work
- d. Organizational climate

Q. 4. Critically discuss any two theories of motivation and its application in healthcare organization set up (7+7 =14 Marks).

Q. 5. Elaborate perception and reasons of perceptual distortion (7+7 Marks).

Q. 6. Critically discuss bases of collaboration and its advantages over competition (7+7 Marks).

Q. 7. Discuss health system governance principles, and explain types of accountability with appropriate examples (7+7 Marks).

Q. 6. Please read the case carefully. How should the corporation regain its lost status by applying the learning organization approach? List some advantages of adopting the learning organization approach? (7+7 Marks).

A Public health system corporation, perhaps the premier health system unit in the country for decades, now faces significant problems. Within the last 10 years, the performance of the corporation has slipped almost twenty percentage points. The drop has come despite the increased resources (financial and human resources). The CEO is very disturbed and wants to introduce a new system.

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