

IIHMR UNIVERSITY
Institute of Health Management Research
MBA Hospital and Health Management
Batch-22nd (2017-2019)
First Year



Principles of Management
Term Examination

Time - 3 Hour

MM-70

The question paper contains one printed page.

Descriptive question – Attempt any two – (2X20 = 40)

- Q. 1. Describe how a new employee will learn organization culture.
- Q. 2. Elaborate any two theories of motivation with suitable examples.
- Q.3. Explain various methods of recruitment, de-recruitment and selection.

Short question - Attempt any three (3 X10 = 30)

- Q. 1. Greening of management
- Q. 2. Job enrichment and job enlargement
- Q. 3. Conflict management
- Q. 4. SWOT Analysis
- Q. 5. Styles of decision making