



School of Development Studies

MBA Rural Management

Batch-06th (2017-2019)

First Year

Oral and Written Communication in English
Term Examination



Time - 3 Hour

MM-70

The question paper contains 3 printed page.

Q. 1. Fill in the blanks with articles(a, an, the).

[1*10=10]

- i. This is ____ interesting film.
- ii. Do you know where I put ____ the newspaper.
- iii. (c) She is reading ____ English book.
- iv. I saw ____ movie last night.
- v. I live in ____ hostel.
- vi. I am ____ student of IIHMR University.
- vii. She goes to the temple in ____ morning.
- viii. Harishchandra was ____ honest king.
- ix. Where is ____ pen drive I gave you yesterday?
- x. Jaya's father works as ____ electrician.

Q.2. Fill in the blanks with suitable prepositions.

[1*10=10]

- i. My cousin lives ____ Delhi.
- ii. They are walking ____ the bridge.
- iii. I don't like flying, so I went to Bangalore ____ bus.
- iv. You can stay ____ me tonight.
- v. My birthday is ____ 29th February.
- vi. I'll see you ____ the restaurant.
- vii. Put the books ____ the table, please.
- viii. I haven't seen you ____ a long time.
- ix. I like this house ____ the river.
- x. She is allergic ____ insects.

Q.3. Fill in the blanks with the correct form of verbs given in brackets.

[1*10=10]

- i. She ____ to the temple every day. (go)
- ii. I ____ a letter yesterday. (write)
- iii. I ____ my assignment just now. (finish)
- iv. I ____ a novel at the moment. (read)

- v. I _____ studying for the exam since morning. (study)
vi. When I went to her room she _____ a movie. (watch)
vii. The doctor arrived after the patient _____ (die).
viii. I _____ go to Delhi tomorrow. (go)
ix. I _____ my degree by 2019. (complete)
x. The earth _____ on its axis. (rotate)



Q4. Write an essay on the topic "Rural Unemployment in India: Problems and Solutions" (200-300 words) [15]

OR

Write a story that motivates you and state the reasons why it motivates you. (200-300 words)

Q.5. Apply to the following advertisement:

[10]

Wanted a Manager-CSR for an Prayas (an NGO) in Udaipur, Rajasthan. Job responsibilities include: Identifying top corporates rendering their contribution to CSR initiatives or projects; developing budget for raising funds on periodic/ frequent basis i.e. monthly, quarterly and annually; developing, implementing, tracking and reviewing fund raising strategies; training, directing and mentoring field team for fund raising.

Candidates with an MBA in Rural Management and with an experience of at least 5 years may apply to: Manager HR, Prayas, Hiran Magri, Udaipur, Rajasthan.

OR

Write an application to the Head of your institution asking for a leave of fifteen days on the occasion of your sister/brother's marriage.

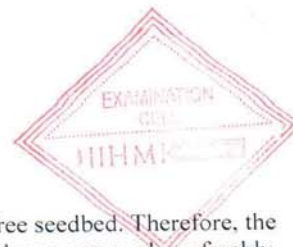
Q. 6. Read the passage given below and answer the questions that follow:

[15]

Jute is almost entirely an Indian crop but it is cultivated on a large scale in Bangladesh, Pakistan, Brazil, Mexico, Japan, China, Argentina, Indonesia, Iran, etc. So great is its economic value that about four million farming families are engaged in the cultivation of jute in India. As an industrial crop it is quite cheap and in importance it is only next to cotton. The things made from jute are also eco-friendly.

Jute is used mainly for rough weaving. Various types of bags, ropes, sacks and covers are made of jute. The superior, long and glossy fibers are used for making carpets, twine, curtains, cloth etc. jute butts, i.e., short fibers and pieces from the lower ends of the stalks, are used in paper-making. The white stalks are used widely in rural areas as fuel and material for walling or fencing.

Being a rainy-season crop, jute thrives well in moist-heat. It can be grown in any part of the tropics and sub-tropics, provided that the soil is deep enough, rainfall is well-distributed and temperature is favorable.



Jute seeds are very small; for this, jute requires a clean and cold-free seedbed. Therefore, the land is ploughed several times (five or six times at least). All weeds are removed, preferably by raking. Additional manuring is not required in soils receiving fresh silt every year or in soils well-manured for crop preceding jute. In other soils, manure is generally used before sowing during the preparation of the land.

- (i) Name four countries where jute is cultivated on a large scale. [1]
- (ii) What is its economic value and why? [2]
- (iii) What is its industrial importance and why? [2]
- (iv) What do you mean by 'eco-friendly'? Are the jute-goods 'eco-friendly'? [2]

v. How is jute and its different parts used? Fill in the following chart : [2]

What?	How used?
(a) ordinary jute fibre	(a)
(b) superior jute fibre	(b)
(c) jute stalks	(c)
(d) jute butts	(d)

- vi. What is the size of jute seeds? [1]
- vii. What type of seedbed does jute require? [1]
- ix. What do you mean by dry-heat and moist-heat? Where does jute thrive well? [2]
- x. What are the three conditions required for the good production of jute? [2]