

LIHMR UNIVERSITY
School of Pharmaceutical Management
MBA Pharmaceutical Management
Batch-11 (2019-2021)
Research Methods
Term Examination
1 Year
December 2019



Time - 3 Hour

MM-50

The question paper contains one printed page/s. Attempt any five questions, all question carry equal marks.

- Q.1. Describe about the research design and its types. (10)
- Q.2. Describe about different methods of data collection in research. (10)
- Q.3. Describe sampling with different types of sampling procedures. Also write a note on good sample. (10)
- Q.4. How do you select a research problem? Describe about the objectives and outcome with reference to the study conducted in your subject module. (10)
- Q.5. Describe about the meaning and importance of literature review and hypothesis? (10)
- Q.6. a) Write a note on validity and Reliability of instrument. (5)
- b) Write a note on informed consent. (5)