

First Year, Term 3, End Term Examinations, April 2023

CC- 613 Research Methods

Time - 3 Hour

Maximum Marks:50 (Pass Marks: 20)

This question paper contains 1 printed page.

Note: Attempt **any five** questions of the following.

- Q1. (a) Discuss about concept and sources of literature review (5 marks)
(b) Discuss the meaning and types of hypotheses along with the need of hypothesis testing. (5 marks)
- Q2. (a) Discuss the concept of population and sampling explain the principle of sampling. (5 marks)
(b) Explain different type of sampling techniques with suitable example (5 marks)
- Q3. Discuss different types of techniques of data collection, mention their merits and demerits, also discuss the basic structure of a research report. (10 marks)
- Q4. What are the essentials of a good questionnaire, draft a questionnaire to know the brand recognition for OTC drugs. (10 marks)
- Q5. What is a research proposal? What are its contents. (10 marks)
- Q6. Discuss about different types of research designs citing example of every design. (10 marks)