



School of Development Studies
MBA Development Management
Batch-3rd (2023-2025)

First Year, Term 1 End Term Examinations, November 2023

CC – 659 Public Policy and Governance

Time - 3 Hour

Maximum Marks: 50 (Minimum Marks: 20)

Instructions to students:

- This question paper contains 1 printed page.
- Don't write anything on the Question Paper except writing your Enrolment No.

Part A

(Maximum Marks: 5)

Q1. Fill in the blanks / State True or False for the following:

- (a) Public Policy making is a dynamic Process (True/False). (1)
- (b) _____ is a key feature of Negotiation. (1)
Options: (1. Bargaining, 2. Bribing, 3. Coercion, 4. Forcing)
- (c) In vibrant democracies, whenever there is Equity/Efficiency tradeoff; efficiency will always win. (True/False) (1)
- (d) Vishaka Guidelines is an example of _____. (1)
Options: (1. Media, 2. Judicial, 3. Government, 4. Interest Group)
- (e) Whatever Government does not do _____ is not a Policy. (True/False) (1)

Part B

(Maximum Marks: 15)

Answer any three of the following questions:

- Q2.** What is Public Policy? Enumerate various Actors? (5)
- Q3.** Enumerate key factors in Public Policy Development? (5)
- Q4.** Enumerate the Public Policy Cycle with brief description of each stage? (5)
- Q5.** Describe Negotiation in Public Policy making? (5)

Part C

(Maximum Marks: 30)

Answer any two of the following questions, in detail:

- Q6.** Describe Policy making in Government with brief description of each stage. (15)
- Q7.** Describe the role of Media in Policy making and how it influences the policy making process? (15)
- Q8.** What are 'Interest Groups' in Public Policy making? Describe various Interest Groups with a brief note on 'Advocacy'. (15)