



School of Development Studies

MBA Development Management

Batch-3rd (2023-2025)

First Year, Term 1 End Term Examinations, November 2023

CC – 602 Principles of Management

Time - 3 Hour

Maximum Marks: 50 (Minimum Marks: 20)

Instructions to students:

- This question paper contains 1 printed page.
- Don't write anything on the Question Paper except writing your Enrolment No.

Part A

(Maximum Marks: 5)

Q1. Answer the following in one word/line:

- Who is regarded as the father of scientific management. (1)
- What is full form of PESTLE? (1)
- Planning in a dynamic environment is effective or not? (1)
- How many types of diversification are there? (1)
- Name three decision making situations. (1)

Part B

(Maximum Marks: 15)

Answer the following questions:

- Explain types of problems and decisions. (5)
- Describe the applicability of Maslow need hierarchy theory in development sector? (5)
- Explain Charismatic v/s visionary leadership. (5)

Part C

(Maximum Marks: 30)

Answer the following questions, in detail:

- How greening of management could be helpful in achievement of SDG? Is it possible to have high ethical standards in an organization without compromising with profit? Clarify. (15)
- Define control. Explain how you will use control in the development sector? (15)