



Institute of Health Management Research

MBA Hospital and Health Management

Batch-3rd (2023-2025)

First Year, Term 1 End Term Examinations, November 2023

CC – 602 Principles of Management

Time - 3 Hour

Maximum Marks: 50 (Minimum Marks: 20)

Instructions to students:

- This question paper contains one printed page.
- Don't write anything on the Question Paper except writing your Enrolment No.

Part A

(Maximum Marks: 5)

Q1. Answer in one word/line.

- Name three decision making situations. (1)
- What is full form of SWOT? (1)
- What is rule of three? (CO8, BL1,2) (1)
- In MBO who sets objectives? (1)
- Name 3 steps of OC change given by Kurt Lewin. (CO3, BL1,2) (1)

Part B

(Maximum Marks: 15)

Answer the following questions:

- How different management functions can be used in a learning organization. (5)
- How MBTI is helpful for a manager of health care delivery system. (5)
- What is the use of career development in talent retention. (5)

Part C

(Maximum Marks: 30)

Answer the following questions, in detail:

- 'To make a corporate hospital highly profitable honesty and ethics has no place' - Evaluate the statement in today's context. (15)
- Is there any ideal leadership style in managing a health care delivery system? Explain with an example. (15)