



School of Pharmaceutical Management

MBA Pharmaceutical Management

Batch-15th (2023-2025)

First Year, Term 2 End Term Examinations, January 2024

CC – 609 Human Resource Management

Time - 3 Hour

Maximum Marks: 50 (Minimum Marks: 20)

Instructions to students:

- This question paper contains 1 printed page.
- Don't write anything on the Question Paper except writing your Enrolment No.

Part A

(Maximum Marks: 5)

Q1. Fill in the blanks / State True or False, as applicable (1 mark each):

- (a) Full form of HRD is _____
- (b) Case study is also one of the techniques of training. (True / False)
- (c) Minimum wages act was enacted in year _____
- (d) Working conditions are part of Job Description or Job Specification _____
- (e) First stage for Career is _____

Part B

(Maximum Marks: 15)

Answer the following, in brief:

- Q2.** What is HRP? Explain any two techniques of Demand Forecasting in HRP. (5)
- Q3.** HRM is vital component of any company. Explain the relevance of HRM in current scenario. (5)
- Q4.** Policies of an organization are important to attract and retain talented employees. Explain with reference to some of the HR Policies in companies for attracting and retaining talent. (5)

Part C

(Maximum Marks: 30)

Answer the following, in detail.

- Q5.** Prepare the Job Description and Specification for Marketing Manager of Pharmaceutical Company. (15)
- Q6.** What is Compensation management? Explain the various components of Compensation in detail. (15)