



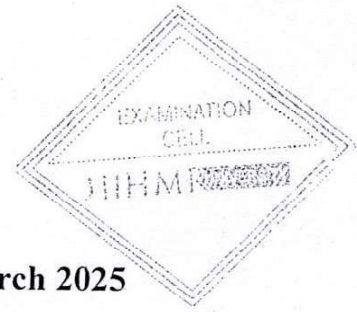
School of Development Studies

MBA Development Management

Batch-04 (2024-2026)

First Year, Term 2 End Term Examinations, March 2025

CC – 662 Research Methods



Time - 3 Hour

Maximum Marks: 50 (Minimum Marks: 20)

Part A

(Maximum Marks: 1 x 5 = 5)

Q1. Fill in the blanks for A & B. Select the most appropriate answer for C to E (1 mark each):

- a) When a research study that follows a group of people over time to see if they develop a habit or their performance, it is calledstudy.
- b) $n = \frac{z^2 pq}{d^2}$ formula is used for estimating
- c) If you are measuring the items with Strongly agree/ Agree / Disagree/ Strongly disagree points, then you are using ...
 - a. Likert's rating scale
 - b. Likert's agreement scale
 - c. Bogardus social distance scale
 - d. Guttman Scale
- d) Factors that affect the dependent variable but that the researcher did not originally consider when designing the experiment is called
 - a. Extraneous variables
 - b. Discrete variables
 - c. Confounding variables
 - d. Intervening variables
- e) HIA AIDS patients can be studied best by
 - a. Cluster sampling method
 - b. Quota sampling method
 - c. Snowball sampling method
 - d. Simple random sampling method

Part B**(Maximum Marks: 15)****Write short notes with appropriate examples (Any three – 5 marks each):**

- Q2. Empirical Study vis a vis Epistemological Study.
- Q3. Case-Control Method.
- Q4. Validity and reliability.
- Q5. Type 1 and Type 2 errors.
- Q6. Cluster Sampling and Quota Sampling.

Part C**(Maximum Marks: 30)****Answer any two of the following questions in detail (15 marks each):**

- Q7. Prepare a research proposal for concurrently evaluating AB-PMJAY insurance coverage in Rajasthan.
- Q8. Prepare a research plan with concept, purpose, objectives, research design, and chapter plan to study best practices of Hindustan Zinc Limited's DAICHI CSR project.
- Q9. Prepare a sampling plan for the following with appropriate rationale and measures for countering biases:
 - a. Impact of Waste collection by Municipal Corporation of Jaipur.
 - b. Impact of Universal Human Values and Ethics course among IIHMR University students.
 - c. Academic performances of first-year students of IIHMR University

