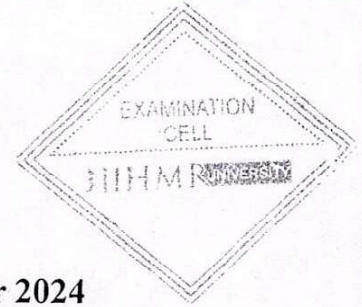


LIHMR UNIVERSITY
School of Pharmaceutical Management

MBA Pharmaceutical Management
Batch-16th (2024-2026)

First Year, Term 1 End Term Examinations, December 2024

CC-637 Universal Human Values and Ethics



Time - 3 Hour

Maximum Marks: 50 (Minimum Marks: 20)

Instructions to students:

- This question paper contains 2 printed pages.
- Don't write anything on the Question Paper except your Enrollment No.

Part A

(Maximum Marks: 5)

Q1. Choose the correct option for the following (1 mark each):

- (a). What helps human beings to transform from animal consciousness to human consciousness?
- (i) Wealth
 - (ii) Prosperity
 - (iii) Money
 - (iv) Right Understanding
- (b). Which is the most effective solution for bringing peace and harmony among human order?
- (i) Social media
 - (ii) Movies
 - (iii) Smartphones
 - (iv) Yoga
- (c). Independence of thought and action is called
- (i) Social direction
 - (ii) Self-direction
 - (iii) Other's direction
 - (iv) None of the above
- (d). The entry point of human tradition is
- (i) Human education
 - (ii) Human order
 - (iii) Human constitution
 - (iv) Human conduct
- (e). Basic human aspiration aims for
- (i) Momentary happiness and prosperity
 - (ii) Occasional happiness and prosperity
 - (iii) Prime time happiness and prosperity
 - (iv) Continuous happiness and prosperity

Part B**(Maximum Marks: 15)****Answer any three of the following questions (5 mark each).**

- Q2. When you give something good to society, you feel as if you have contributed your share. Explain any two things that you have done for the society and your experience related to that.
- Q3. When there is natural calamity like an earthquake or landslide or huge storm, it creates so much destruction. How can we say that there is harmony in nature?
- Q4. Discuss the Ethical triangle.
- Q5. What is human goal? Discuss its components with diagram.
- Q6. Who is male-female, tall-short, good looking-ugly, Hindu-Muslim, blind-not blind, able to understand, able to decide, able to run? Is it the Self or the Body?

Part C**(Maximum Marks: 30)****Answer any two of the following questions in detail (15 marks each).**

- Q7. What are the five Human values that you consider important for a human being and why?
- Q8. The role of Human Beings is to realize this co-existence. What are the benefits of regulation? Explain by giving an example.
- Q9. What do you understand by "Professional Competence and Ethics". Give two examples relevant to your stream.
- Q10. How do TRUST and RESPECT help in understanding harmony in human relationship? Discuss with illustration.
- Q11. Human being is the co-existence of the Self and the Body. What are three specific distinguishing attributes of the Self and the Body? Explain with examples.

